

UNIVERSITY OF THE DISTRICT OF COLUMBIA

SCHOOL OF BUSINESS AND PUBLIC ADMINISTRATION



The New Faces of Excellence



Amit Arora

Associate Professor of Supply Chain Management

Degree: Ph.D. in Logistics and Supply Chain Management from Georgia Southern University (GSU)

Dr. Arora was the Co-Director of Nicholas J. Giuffre (NJG) Center for Supply Chain Management at Bloomsburg University (BU). He is a certified SCOR (Supply Chain Operations Reference) by Supply Chain Council. He has served as co-principal investigator and collaborator for various funded research grants from institutions, including the National Science Foundation. He was the 2013 winner of Averitt Award for Excellence in Instruction. Dr.

Arora won the Best Paper Awards from Decision Sciences Institute, Society for Marketing Advances, Southeastern Institute for Operations Research and the Management Sciences, and Southeast Decision Sciences Institute.

He has extensive industry experience with auto industry in India, including the Hyundai Motors India at where he was responsible for providing warranty and technical support and training to all India dealers and overseas distributors in Europe, South America, Africa and Asia. Later, he joined Honda Motor India in the service division where he was responsible for the Quality Control division to investigate and solve product related defects in the field. He was also responsible for implementing the Global Dealer Management System (GDMS), a web-based integrated software connecting Honda India headquarters with all dealer locations. His current research interests are sustainability strategies in supply chain management, supply chain collaboration and experiential innovative gaming exercises for teaching.



Anshu Arora

Associate Professor of Marketing

Degree: Ph.D. in Consumer Navigation Behavior in Hypermedia CMEs from the Indian Institute of Technology, Delhi, India

Dr. Arora is a Certified Project Management Professional (PMP) from Project Management Institute (PMI), USA and holds a Foundation Certificate in IT Service Management from Information Systems Examination Board (ISEB), UK. She has more than a decade of industrial and academic experience. She has worked in companies like Hyundai Motors India Limited, Lufthansa German Airlines, and Siemens India.

Dr. Arora was the 2016 Chapter Chair for the Academy of International Business – Southeast (AIB-SE) and was the 2015 conference chair. She is the Senior Editor of Marketing for the International Journal of Emerging Markets (IJoEM) (Emerald Publications). She published a special issue (2017) on Sustainability, institutions, and internationalization in emerging markets: role of sustainable innovation for sustainable world development in the International Journal of Emerging Markets. She is the Special Issue Editor for 2018 IJoEM on Value Chain Innovations in Digital, Social Media, and Mobile (DSMM) Commerce. Dr. Arora is the Series Editor for International Marketing and Management Research (Palgrave-Macmillan), UK, and she has published five volumes with the recent book titled Global Business Value Innovations published in May 2018.

Dr. Arora has published more than 35 research papers in national and international journals of repute and has presented more than 50 papers in national and international conferences. Her research interests and expertise include digital / DSMM marketing, marketing analytics, social media strategy mix and social media measurement, stereotypical advertising polysemy, consumer behavior, ambient advertising, innovative experiential learning models in marketing and logistics / supply chain management, relational supply chain strategy relationships, and project management.



Dazhong Wu, Ph.D.

Associate Professor of Information Technology Management

Degree: Ph.D. in Information Systems from the University of Texas at Austin

Dr. Wu completed his Master of Science in Management Science at Beijing (Peking) University, and his Bachelor of Engineering at Tsinghua University in Beijing. His research interests include impacts of IT on organizations, electronic commerce, and information security. His analytical and empirical studies have been published in academic journals such as *Journal of Management Information Systems*, *Information Systems Research*, *Information and Management*, and *Marketing Science*.

Prior to joining UDC, Dr. Wu worked at Indiana University South Bend, Troy University, and Loyola University. He has taught graduate and undergraduate courses such as Introduction to Management Science, Decision Science Models, Database, Systems Analysis and Design, Management Information Systems, and Operations Management

Prior to his Academic Career, Dr. Wu served as software developer in a large and famous IT company in Beijing, China. Even today, he still enjoys writing programs in C#, Python, R, and Visual Basic for his research. He earned industrial/professional certificates from Cisco, SAS, and Microsoft.



Donovan Y. Collier

Associate Professor of Management

Degree: Ph.D. from Auburn University

Dr. Collier's primary research centers on the strategic implications of organizational resilience. His research examines how organizations develop and activate resilience, as well as the ways in which resilience affects organizational performance. Dr. Collier also conducts research in the areas of leadership and international business. His research has been published in such journals as *The Leadership Quarterly* and the *Journal of Operations Management*. His research interests include organizational resilience, organizations in turbulent environments, leadership and internationalization strategy. Prior to earning his Ph.D., Donovan gained industry experience in business and engineering while working for multinational corporations in North America and Europe. He received his MSBA from the University of Memphis and his BS from Southeast Missouri State University.



Fen Xu

Associate Professor of Business Analytics

Degree: Ph.D. in Decision Sciences from George Washington University

Prior to joining University of the District of Columbia, Dr. Xu has been teaching at Georgia Southwestern State University for almost ten years. Besides teaching and providing services to school's extracurricular academic communities, Feng is interested in conducting researches in the areas of quantitative analysis in business management, statistical models in decision making, time-series forecasting, and financial risk analysis. His research findings have been published by multiple academic research journals. Dr. Xu received his MBA in Finance degrees from

George Washington University. He also holds a M.S. in Economics degree and he has many years of working experience in finance and management fields.



Gwynette Lacy

Associate Dean for Academic Programs & Accreditation

Degree: Ph.D., Industrial Relations – HRM/LMR/OD; MBA, HRM/LMR; -U of Wisconsin

Dr. Lacy has held administrative and teaching positions in higher education for over 30 years. She has held administrative positions as Associate Provost, Senior Academic Administrator in the Office of the Vice President for at Academic Affairs, and Vice President for Administration at Howard University. She served as the Chair of Management, Labor Relations and Hospitality Department in the School of Business at Howard for 6 terms. She also served as Assistant Dean of Student Services of the School of Business. She served as the Director of the Institute for Labor-Management Relations and Conflict Resolution at the School of Business where she directed an MBA graduate program. She has taught in the subject areas of general management, human resource management, organizational behavior, organizational development and change, labor relations, conflict resolution, diversity, and women in management and marketing.

Dr. Lacy is nationally known for her workshops, seminars, training, and consulting in HR management, labor relations, organizational change, conflict resolution and diversity. Clients include the Departments of State, Defense, Agriculture, Energy, Commerce, Veterans' Affairs and Transportation; the Social Security Administration, the National Labor Relations Board and GAO; as well as many private corporations, such as AT&T, Ford Motor Co., Fannie Mae, IIE, the Hospital for Sick Children, and Howard University Hospital, to name a few. She is a member of professional associations such as the Society of Human Resources, the Industrial Relations Research Association, the Association of Social and Behavioral Scientists, and the Academy of Management.



Nazha Gali

Associate Professor of Management – Leadership

Degree: Ph.D. in Management, Entrepreneurship Degree from Durham University

Dr. Gali's expertise and research projects address mainstream strategic challenges and concerns in the management research. She has worked extensively in diverse research projects in corporate social responsibility, corporate governance, legitimacy, and social entrepreneurship. Her research interests are focused on examining the double-edged nature of entrepreneurial orientation and the longitudinal impact of firm-level entrepreneurial behavior on the risk of firm failure over time. Her work was the first to emphasize the variance-producing nature of entrepreneurial behaviors and unmask its double-edged nature. Her findings may hold the key potential to substantially advance the research on corporate entrepreneurship.

Nazha is the recipient of several professional honors and awards. She serves as a peer-reviewer for the *International Journal of Human Resource Management* and the *Journal of Corporate Governance* and she is a member of the British Academy of Management and the European Council for Small Business and Entrepreneurship.

In addition to her research orientation, Nazha has received recognition for her teaching and mentoring skills.



Racquel Brown Gaston, Esq.

Associate Professor of Business Law and Ethics

Degree: Juris Doctorate – University of Miami, School of Law; BA – International Relations, Boston University

Ms. Gaston served as the Assistant Dean for Student Services at the School of Business and Public Administration at the University of the District of Columbia for eight years. Prior to joining the UDC, she held the position of Assistant Professor at Medgar Evers College of the City University of New York. She has been practicing law for 17 years in the areas of contracts, commercial and residential real estate, wills, trusts & estates, intellectual property, negotiation and business formations. She is a certified online instructor who has built and taught the first undergraduate online law courses at the University of the District of Columbia. Her recent scholarly publications focus on the implications of the ethics and regulatory environment in the global arena, with references to Volkswagen, Uber, and Google.

Racquel has served at urban universities for 19 years. She has held positions from Executive Assistant to the Provost, Advisor, Human Resources' Director of Staff Relations and Equal Employment Opportunity Officer, reporting to the President. She currently sits on the Boards of at two non-profit corporations. Outside of academics, she is a novelist, publisher, screenwriter, motivational speaker and a designated UN Ambassador.



Viet Duc Nguyen

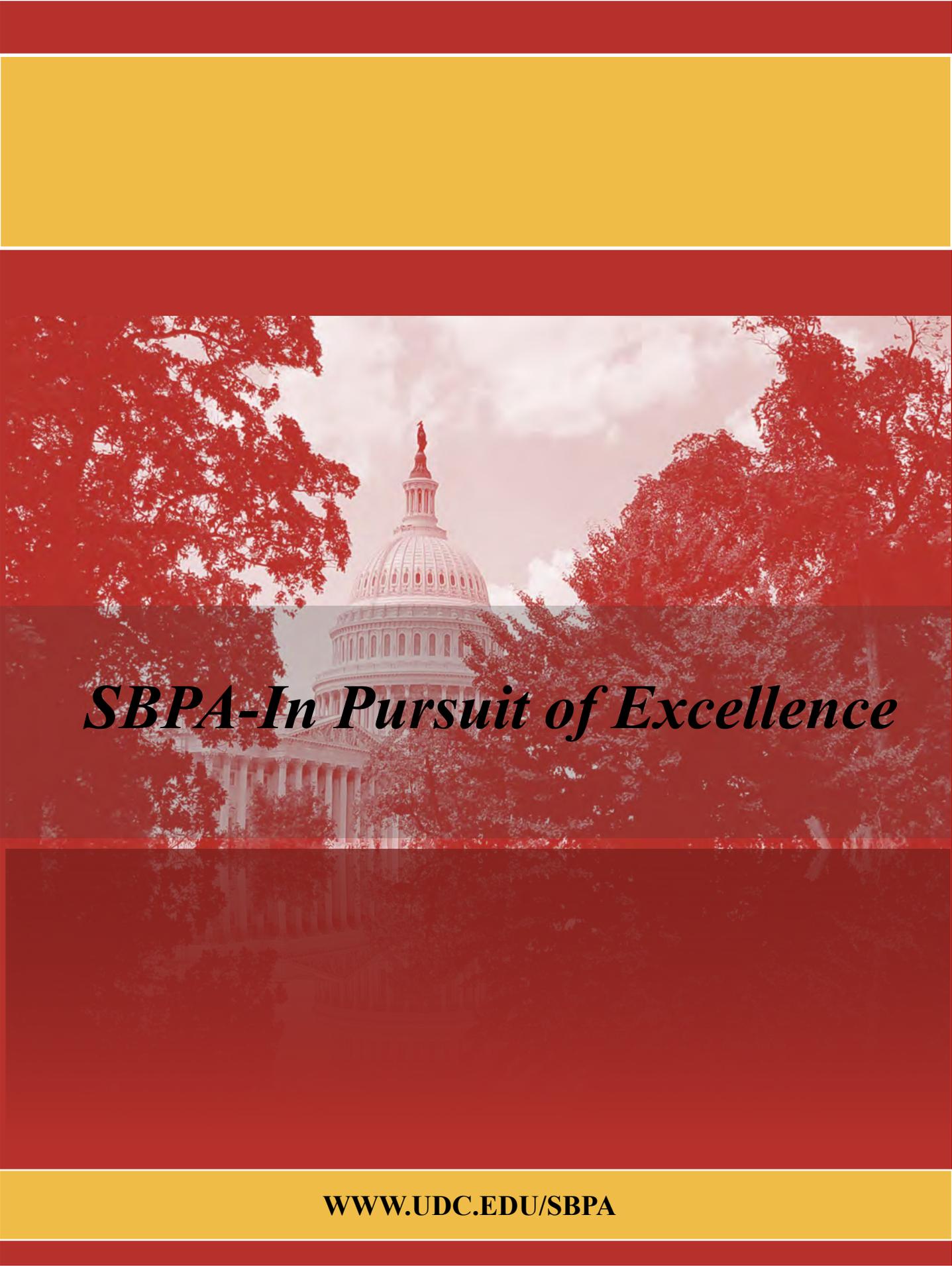
Associate Professor of Finance

Degree: Ph.D. in Business Finance from the University of Nebraska

Dr. Nguyen came to the United States in 1995. His research interests are in mutual funds, behavioral finance and investment with an emphasis on big data analytics. Dr. Nguyen earned his MBA and his M.S. in Statistics from the University of Nebraska. Dr. Nguyen received various scholarships and was a proud recipient of the Hickman's Scholarship.

Dr. Nguyen is very excited to be a part of UDC and he looks forward to joining the SBPA team to build a bright future at SBPA. He plans to take the Certified Financial Planner exam and hopes to guide his students through the exam process.

Prior to going back to graduate school, Dr. Nguyen worked as an actuary in Chicago and Asia for over 8 years. He is an A.S.A. with the Society of Actuary.



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